



## **RED TRACTOR CERTIFIED INGREDIENTS**

### **How do things work with multi-ingredient products – do they need to contain only Red Tractor certified ingredients to carry the logo?**

Multi-ingredient products must contain at least 95% Red Tractor certified ingredients to be labelled as Red Tractor products. We permit up to 5% non-Red Tractor ingredients to allow for minor ingredients such as seasoning, herbs and spices, for example.

### **Some of the ingredients of my product are not available from assured sources, but I'd still like to highlight the fact that the main ingredient is Red Tractor assured. How can I do this?**

We will allow processors to use the logo to highlight that the main ingredient is produced to Red Tractor standards, for example the pork in a sausage or the potato in a potato salad. A few conditions apply:

- There must be a note on the label to make it clear that the logo refers to one ingredient and not the entire product. This could be one simple word next to the logo naming the ingredient. Design criteria are available from AFS.
- The named ingredient must comprise at least 65% of the food.
- The named ingredient must meet the normal assurance criteria.

All of the named ingredient must be assured. (For example all the pork ingredients of the sausage must be from assured sources. It is not acceptable for some of the pork to be assured – enough to meet the 65% criterion – but topped up with other pork ingredients from non-assured sources).