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CONTACT NAME

CAROLINE LOTT

CONTACT NUMBER

0870 774 0707

CONTACT EMAILCAROLINE@TOUCH-PR.CO.UK

**WELLS AND YOUNG'S BECOME THE FIRST MAJOR BREWERY TO BE CERTIFIED
WITH THE RED TRACTOR LOGO**

Leading UK brewery, Wells and Young's, has become the first major brewer to promote the Red Tractor logo. The Bedford based company will now carry the Red Tractor logo on all its bottles of Young's Bitter in a move to assure consumers that the ale is made using only British raw ingredients.

Jonathan Tipples, Vice Chairman of Assured Food Standards (AFS) says: "The Red Tractor logo signifies that the ale has been brewed in the UK using hops, malt and barley produced to high standards on the farm and checked by independent inspections.

"Wells and Young's is one of the leading suppliers of speciality beers in Britain and we are delighted that a business of this size is committed to sourcing farm assured British ingredients. The company's commitment to Red Tractor takes the scheme into beer territory on a significant scale which is great news for the British farming community and the continuing growth of Red Tractor."

The Red Tractor logo now appears on £7.5 billion worth of UK food, available through all major high-street retailers. The amount of businesses signed up has increased by 50 % over the last 2 years, and well-recognised names such as Dairy Crest and Nestlé Cereal Partners now bear the logo.

Head brewer at Wells and Young's Brewery, Jim Robertson, says: "Young's Bitter is unique in the beer world and we are proud of this enviable position. It is incredibly important to us that we work with our farmers and suppliers and knowing that every drop of Young's Bitter will be made with Red Tractor approved ingredients is a strong provenance message for our consumers."

For further press information and photography please contact: Caroline Lott or Tamara Keefe at the Red Tractor Press Office on 0845 456 6424 or email press@myredtractor.co.uk

Assured Food Standards

4th Floor, Kings Building, 16 Smith Square, London SW1P 3JJ
T 020 7630 3320 F 020 7630 3321 E enquiries@redtractor.org.uk

Assured Food Standards 2003 Registered in England No.4913846

Registered office:

4th Floor, Kings Building, 16 Smith Square, London SW1P 3JJ www.redtractor.org.uk